



M.S. IN GLOBAL MEDIA AND CULTURES GERMAN CONCENTRATION

The 12-month M.S. in Global Media and Cultures offers targeted bilingual preparation for careers in media, international business, and global leadership. Our program provides experiential training in media studies, cross-cultural communication, and advanced competence in a high-impact language and region. Students build a bilingual portfolio through internships, media production, research, and leadership opportunities.

German Program

The German concentration of the MS-GMC emphasizes professional-level language, intercultural business, sustainability studies, race and gender studies, film, and digital media production. Spoken by about 100 Million people worldwide, German is the language of the strongest economy in the European Union and a critical language in science, engineering, and international affairs. Our graduates consistently go onto in high-level positions in German companies as well as other international organizations.

Opportunities Abroad

Language for Business and Technology: Germany: Düsseldorf, Munich, Hamburg, Weimar, and Berlin

Exchange Opportunities: Düsseldorf Institute for Intercultural Competence, Munich Technical Institute (TU), Bauhaus University Weimar, Berlin Technical Institute (TU)

As a graduate student you can...

Produce a documentary film about sustainability in the Ruhr region

Work with faculty to lead LBAT-Germany

Do an internship at a German company entering U.S. Markets

Bring innovative film-makers to Atlanta through the Global Media Fest



Contact:

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msgmc@gatech.edu

A Personalized Program of Study

Professional Portfolio



Faculty Areas of Expertise:

Media Production
Documentary Film
Cross-cultural Media
Science Fiction
Language and Technology
Cultural History
Popular Culture, Music
Sustainability in Context
Inclusivity
Social Justice
Literature, Middle Ages to the present

Language Concentrations:

Chinese
French
German
Japanese
Russian
Spanish

Signature Programs:

Global Media Festival
21st Century Humanities Studio
LMC Films and Video Lab
Digital Humanities Lab
Poetry@Tech
DramaTech
Atlanta Review
Cinema@Tech
Science Fiction Lab
Career Origination Lab