



M.S. IN GLOBAL MEDIA AND CULTURES CHINESE CONCENTRATION

The 12-month M.S. in Global Media and Cultures offers targeted bilingual preparation for careers in media, international business, and global leadership. Our program provides experiential training in media studies, cross-cultural communication, and advanced competence in a high-impact language and region. Students build a bilingual portfolio through internships, media production, research, and leadership opportunities.

Chinese Program

China has emerged as a major player in global affairs and international business, making Chinese a critical language for a wide range of career paths. The Chinese Program at Georgia Tech provides advanced training in the social, political, and historical contexts that shape Chinese culture, with faculty strengths in popular culture, music, linguistics, and education.

Opportunities Abroad

Language for Business and Technology: Shanghai and Quindao with a focus on Chinese for Business.

Exchange Opportunities: Georgia Tech in Shenzhen: A Georgia Tech campus in China with access to wide-ranging resources and courses

As a graduate student you can...

Produce a documentary on sustainability in Chinese businesses

Contribute to the translation of Chinese media for U.S. audiences

Work with faculty to lead LBAT-China in Shanghai or Quindao

Create an app that facilitates international business-to-consumer communication



*Georgia Tech's Shenzhen campus

Contact:

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A Personalized Program of Study

Professional Portfolio



A Team of Advisors

Faculty Areas of Expertise:

Media Production
Documentary Film
Cross-cultural Media
Science Fiction
Language and Technology
Cultural History
Popular Culture, Music
Sustainability in Context
Inclusivity
Social Justice
Literature, Middle Ages to the present

Language Concentrations:

Chinese
French
German
Japanese
Russian
Spanish

Signature Programs:

Global Media Festival
21st Century Humanities Studio
LMC Films and Video Lab
Digital Humanities Lab
Poetry@Tech
DramaTech
Atlanta Review
Cinema@Tech
Science Fiction Lab
Career Origination Lab